



Please insert here at least one **PHOTO** of your traineeship stay abroad! Preferred motives are photos of your accommodation, of your work place, of being at work. Attention! Due to legal considerations we kindly ask you to send us only photos that have been taken by yourself!



## **STUDENT DETAILS**

University department / faculty:	<b>Faculty of Economics</b>
Field of study:	<b>International Management &amp; Marketing</b>
Home university:	<b>Otto-von-Guericke-Universität Magdeburg</b>
Nationality:	<b>Pakistani</b>
Duration of traineeship (from ...to...):	<b>01/04/2021</b>

## **TRAINEESHIP INSTITUTION**

Country:	<b>Denmark</b>
Name of traineeship institution:	<b>Azaan Travel</b>
Web page:	<b><a href="http://www.azaantravel.com">www.azaantravel.com</a></b>
Address:	<b>Vester Farimagsgade 1, 1606 København, Denmark</b>
Contact person:	<b>Imran Khurshid</b>
Telephone / E-Mail:	<b><a href="mailto:info@azaantravel.com">info@azaantravel.com</a></b>

## **EXPERIENCE REPORT** (approx. 3 pages + more photos if applicable)

### **1) Traineeship institution**

*Please give a brief description of your host traineeship institution.*

Azaan travel is a travel agency based in Denmark. Being the most cost efficient service provider has helped them in grabbing a major share of the market. Moreover, it has emerged as a major player when it comes to end to end religious tourism.

### **2) Searching for a traineeship**

*How did you find your traineeship? Are there any recommendable links or other helpful tips you would like to share?*

I found my internship through a LinkedIn post. I was just scrolling and found one of my friend shared the post by the company that they are looking for interns. The internship was totally aligned with my field of interest so I decided to go for it.

### **3) Preparation**

*How did you prepare for your traineeship in terms of language, intercultural, professional and organisational aspects? Are there any recommendable links or other helpful tips you would like to share?*

Google is your best friend. I got everything by just googling and joining some groups where the people were very kind to answer all my questions.

### **4) Accommodation**

*How did you find your accommodation? Are there any recommendable links or other helpful tips you would like to share?*

Finding an accommodation is tough. But I recommend going for a student wg. This not only helps you save your budget but also make good connections.

I got my accommodation from Facebook marketplace. There I saw an Ad for a room in a student WG apartment. I was lucky to be the first person who responded to the ad, the same day I got an appointment and finalized everything on the same day. My flat mates were very nice and I really think this was something that really elevated my experience.

### **5) Traineeship**

*Please describe the tasks and / or the projects carried out during your traineeship. In which way were you mentored and integrated? How were the working conditions? Did you have especially positive or negative experiences?*

The major aim of this internship was to work in digital marketing. For that, I was guided by not only my mentor there but also the present team. Moreover, the office was really nice. I really enjoyed my time there.

I really loved the professional approach of everyone. They were happy to guide me about stuff that I was not aware of. Moreover, the organization was not only focused on their growth but also in the development of all the people. I got a lot of insights about the online tourism industry in Europe here.

I also had the amazing opportunity to attend some of the team building events, this was one of the most exciting and refreshing part of my job. We had some really fun activities and amazing dinners as a team.

## 6) Acquired qualifications

*Which qualifications and skills could you acquire or improve during your traineeship?*

In my internship I got deeper insight into Google Display Network. I also got my certification in this. Moreover, I also got to know about facebook marketing and email marketing.

## 7) Country-specific features

*Are there any specific traineeship regulations in the target country that affected you as an Erasmus trainee (e.g. France: housing allowance, convention de stage)? If yes, which ones? Are there any recommendable links or other helpful tips you would like to share?*

No there were no regulations that are in my knowledge

## 8) Visa, residence and work permit (only for international students)

*Which prearrangements had to be made in terms of visa, residence and work permit? Are there any recommendable links or other helpful tips you would like to share?*

Everything was taken care by my host organization. So I dont know much about this.

## 9) Other

*Is there anything else you want to let other students know?*

I would say just enjoy your time where ever you go. Make the most out of this experience and dont get tensed because of little problems or things. When I got there, I was tensed to some extent about the accomodation and all. However, I realized that everything starts falling into place with time.

## 10) Conclusion

*What is the conclusion drawn after your traineeship experience abroad?*

It was a great experience. I would love to have another traineeship if I get a chance in future.

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### Declaration of consent

I hereby agree to the publication of this report on the website of the Leonardo Office Saxony-Anhalt.

I assure that the photos used in this report do not violate the rights of other persons or companies (personal rights, copyrights etc.).

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Please send this report by email to [angela.wittkamp@ovgu.de](mailto:angela.wittkamp@ovgu.de)!  
Acceptable file formats: [.doc], [.docx], [.rtf], [.odt].