



*Picture1 - Blanes,Spain*



*Picture 2 - workplace*



*Picture 3 - Accomodation*



*Picture 4 - Tossa de mar,Spain*

## **STUDENT DETAILS**

University department / faculty: **Faculty of Economics and Business**  
Field of study: **International Business**  
Home university: **Otto-von-Guericke-Universität Magdeburg**  
Nationality: **Indian**  
Duration of traineeship (*from ...to...*): **01.04.2021-30.09.2021**

## **TRAINEESHIP INSTITUTION**

Country: **Spain**  
Name of traineeship institution: **Vision Factory**  
Web page: **<https://www.visionfactory.org>**  
Address: **Carrer de la Vinya, 33, 08019 Barcelona**  
Contact person: **Piotr Sadowski**  
Telephone / E-Mail: **[info@visionfactory.org](mailto:info@visionfactory.org)**

## **EXPERIENCE REPORT** (*approx. 3 pages + more photos if applicable*)

### **1) Traineeship institution**

*Please give a brief description of your host traineeship institution.*

The traineeship institute VISION FACTORY is a young company in Spain. They are specialized in Marketing Communications, Graphic Design, Resourcing & Education. Moreover, everyday they provide an excellent business administrative support for their clients.

### **2) Searching for a traineeship**

*How did you find your traineeship? Are there any recommendable links or other helpful tips you would like to share?*

I found the traineeship from the website ERASMUSINTERN (<https://erasmusintern.org>) . But I also searched my universities databases .

### **3) Preparation**

*How did you prepare for your traineeship in terms of language, intercultural, professional and organisational aspects? Are there any recommendable links or other helpful tips you would like to share?*

I already learned basic spanish which helped me develop an interest to work in Spain. I did not prepare much about culture and professional and organisational aspects because i believed that i will learn while living there.

#### 4) Accommodation

*How did you find your accommodation? Are there any recommendable links or other helpful tips you would like to share?*

During the pandemic, it was tough to find accommodation, especially for a short-term period. But with the help of Facebook groups (for example: Accommodations in Barcelona, Barcelona rentals and Indians in Barcelona), I was able to find the perfect accommodation for my internship as it was close to my training and in the city centre within my budget. But there are also more links which may be helpful.

<https://idealista.es/>

<https://www.uniplaces.com/accommodation/barcelona>

<https://www.spotahome.com/>

<https://badi.com/us/>

#### 5) Traineeship

*Please describe the tasks and / or the projects carried out during your traineeship. In which way were you mentored and integrated? How were the working conditions? Did you have especially positive or negative experiences?*

I was Managing social media marketing activities on Facebook, Instagram and Twitter and preparing contents for the fanpages. I completed many sales activities by connecting with customers. I promoted a lot of events by Creating and publishing promotional materials. I also promoted summits and conferences of the partners and actively promoted the company's services and products. The tasks were given on a weekly basis through projects and seminars and should be submitted at the end of each week. Due to covid I used to attend the office on alternate days of the week. I had all the positive experiences during the traineeship I did not have any negative experiences at work.

#### 6) Acquired qualifications

*Which qualifications and skills could you acquire or improve during your traineeship?*

I gained qualifications in:

Social media & Facebook ads

-Project Management

-Intellectual property in Social Media

#### 7) Country-specific features

*Are there any specific traineeship regulations in the target country that affected you as an Erasmus trainee (e.g. France: housing allowance, convention de stage? If yes, which ones? Are there any recommendable links or other helpful tips you would like to share?*

No, there were no specific traineeship regulations in Spain.

#### 8) Visa, residence and work permit (only for international students)

*Which prearrangements had to be made in terms of visa, residence and work permit? Are there any recommendable links or other helpful tips you would like to share?*

I already had a residence permit of Germany so I did not need visa for Spain.

#### 9) Other

*Is there anything else you want to let other students know?*

Spain is a must visit country. It is the best country so far in Europe where I would like to live in.

## 10) Conclusion

*What is the conclusion drawn after your traineeship experience abroad?*

My experience there has been much more than I imagined. I did not face any big challenges or problems. I thought during Covid-19 situation would make my experience harder but it has not created a problem for me. By gaining work experience in a corporate environment, I got clarity where I will work in the future.

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## Declaration of consent

I hereby agree to the publication of this report on the website of the Leonardo Office Saxony-Anhalt.

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